

# Monarch KITKAT Promotion Terms & Conditions – Twitter

Please read the following terms and conditions carefully

1. No purchase or payment is necessary to enter or win.

Internet access required and entrants must have an active Twitter account. If you do not have a Twitter account you will need to create one in order to participate – you will require an active email address in order to do this. See <https://support.twitter.com> for more details.

Entries made will be subject to Twitter's terms of service which can be found at <https://twitter.com/tos>

Entrants must ensure they follow @monarch on Twitter so that they can be contacted via direct message if they are chosen as a winner

2. Entry into the promotion is deemed acceptance of these terms and conditions. If you do not agree with these terms and conditions please do not enter the promotion. Please print a copy of this page to retain the terms and conditions for your records.

## About the Promoter

3. The promotion is organised and administered by Monarch Airlines Limited.

4. The Promoter of this offer is Monarch Airlines Limited (Company No: 00907593) of Prospect House, Prospect Way, London Luton Airport, Luton, LU2 9NU.

## Eligibility

5. The promotion is open to UK (England, Scotland, Wales and Northern Ireland) citizens and/or permanent residency holders. All participants must be at least 18 years-old at the time of entering the promotion. Employees and their immediate families (being limited to spouses, parents and children) of the Promoter, their agencies and companies associated with this promotion are not eligible to enter.

6. All entries must be made directly by the person entering the promotion. Using a false name, address or Twitter account will result in disqualification.

Only one entry per person, which must be on a Twitter account unique to the person, is permitted. If more than one entry is received from the same Twitter account, or from a different Twitter account by the same person, all such entries will be disqualified.

## How to Enter

7. To enter, participants must:

- a. Go directly to Twitter and log into their Twitter account
- b. Go to the Monarch page [www.twitter.com/monarch](http://www.twitter.com/monarch)
- c. Follow the @monarch account
- d. Follow the instructions in the relevant @monarch tweet which will be posted at approximately 11am
  1. Reply to the tweet with the answer to the question in the image in the @monarch tweet
  2. Include the hashtag #WinKITKAT in their reply

8. A new promotion will occur on each of 6 consecutive Mondays

- Monday 27 January
- Monday 3 February
- Monday 10 February

- Monday 17 February
- Monday 24 February
- Monday 3 March

9. Each promotional entry period will commence at approximately 11am and finish at 5pm. Each promotion features a new prize. The time of entry will in each case be the time the online entry is received by the Promoter's Twitter post.

10. During the promotional period, there will be six 'winning moments' (one each week) pre-allocated at random by an independent adjudicator. The entrant who comments on or closest to each allocated 'winning moment,' with the correct response to the question, will win a prize. In the event of a tie, a winner will be selected independently and at random from all valid tied entries. The decision of the adjudicator is final and no correspondence will be entered into over this decision.

11. Incomprehensible and incomplete entries (as determined by the adjudicator) will be deemed invalid. Obscene, provocative or otherwise questionable content will be disregarded and users disqualified without notice. The Promoter retains sole discretion as to what constitutes inappropriate content.

12. Entrants are solely responsible for the information they provide and views they express on their Twitter account. The Promoter is not responsible for the user-generated content provided and does not endorse any user-generated views expressed on the site.

13. Entries must not contain anything which is calculated to bring the Promoter or its associated companies into disrepute or that in any way violates applicable laws and regulations or network standards.

14. The Promoter is entitled to report any user-generated content without notice if a user is in breach of these terms and conditions, is instructed to do so by any third party or if the Promoter, in its sole and absolute discretion, is concerned by any content provided. Users are solely responsible for creating backup copies of any content submitted.

15. The Promoter accepts no responsibility for any difficulty entrants may experience in navigating the Promoter's Twitter page.

16. No responsibility can be accepted for entries which are invalid, incomplete, illegible, lost or delayed in transit, or which fail to be properly submitted. Proof of sending does not constitute proof of receipt.

### **About the Prize**

17. Each Monday promotion will generate one winner. The winner will be notified via direct message and/or public tweet and/or email within 7 days of the closing date. The winner must contact the Promoter to claim their prize within 7 days of the date of notification that they have won. If the winner does not claim their prize within this timescale, the Promoter reserves the right to withdraw the original winner and the prize will be forfeited and to offer the prize to the next valid entry after the "original winner". Failure to respond and/or provide a physical address for delivery, or failure to meet the eligibility requirements or these terms and conditions may result in forfeit of the prize.

18. Each week's prize will consist of one box of 4 finger KITKAT which will be sent by Royal Mail. The prize is non transferable and is to be supplied to the notified prize winner to be shared with friends, family or co-workers. No cash or other alternatives will be offered.

19. The Promoter reserves the right to request the winner to provide proof of identity, proof of email address or proof of entry validity in order to claim the prize. Proof of identification, email and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.

If there is any reason to believe that there has been a breach of these Terms and Conditions, the Promoter may, at its sole discretion refuse to accept an entry. The Promoter will be the final arbiter in any decisions and these will be final and binding and no correspondence will be entered into. The Promoter may at its absolute discretion disqualify any entrant found to be tampering with the entry process or operation or to be acting in any manner disruptive to the promotion.

### **Additional terms**

20. If for any reason the Promotion is not capable of running as planned for reasons (including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion), and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or alter the Promotion or these terms and conditions, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment. If the promotion is cancelled a notice will be published on the Promoter's Twitter page ([www.twitter.com/monarch](http://www.twitter.com/monarch)).

21. The winners agrees to the use of his/her name, photograph and home town/city to be published on the Monarch Twitter page, on the Monarch website and on the Monarch blog, and will co-operate with any other reasonable requests by the Promoter relating to any publicity.

22. This promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. Each entrant is providing his/her information to the Promoter and not to Twitter.

23. The Promoter will treat all personal information obtained through each of the entrants' registration as private and confidential and will comply with the Data Protection Act. Entrants will not be contacted via the email address provided except to fulfil the prize. The Promoter's commitment to the entrants' privacy and the security of their personal information is outlined in the Promoter's privacy policy available on [www.monarch.co.uk](http://www.monarch.co.uk) and the entrant consents to the Promoter using personal data as per the terms of the privacy policy <http://www.monarch.co.uk/privacy-policy>.

24. After the notification date, the name of the winner will be available by sending a self addressed envelope to Monarch KITKAT Promotion, Marketing, Prospect House, Prospect Way, Luton, LU2 9NU, Beds, UK.

25. These terms and any issues or disputes which may arise out of or in connection with these rules (whether such disputes or issues are contractual or non-contractual in nature, such as claims in tort, for breach of statute or regulation or otherwise) shall be governed by and construed in accordance with English law. Entrants hereby irrevocably submit to the exclusive jurisdiction of the English courts to settle any such dispute or issue.

**-ENDS-**